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# University of Pretoria Yearbook 2019

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## Business plan 812 (ENP 812)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Business Management
<b>Period of presentation</b>	Semester 2

### Module content

- Idea Generation and Business Start-up
  - The Business Plan – preparation, evaluation
  - The financial aspects as part of the business plan
- Break-even analysis  
Financial statements  
Budget
- What potential financiers look for in business plans
- Business partners  
Venture capitalists  
Commercial banks

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